

BarCamp Sarasota 2011

Partner Marketing Opportunities

To become a Barcamp Sarasota Marketing Partner

1. Choose your desired sponsorship level and email sponsor@bcsrq.com with your selection.
2. Receive email confirmation with a link to upload business information and materials based upon selected sponsorship.
3. Write a check payable to: You Might Be A Techie, LLC. Invoice provided upon request.
2. Mail sponsor payment to:
You Might Be A Techie
c/o Sara Hand
2344 Bee Ridge Road, Suite 115
Sarasota, FL 34239

Silver Sponsor \$1250

- Business name or logo on presentation room door
- Business logo on banners used at spring and fall technology conferences and all monthly events
- Business logo on BarCamp Sarasota t-shirt for both 2011 technology conferences

Star Sponsor \$500

- Business name included in press releases
- Business logo on BarCamp Sarasota t-shirt for one technology conference

Friends Plus \$250

- 250-word blurb about business with 3 links to business website for increased SEO results (search engine optimization)*

Friends of BarCamp \$150

- Business logo on BCSRQ.com with link to business website*
- Distribution of promotional materials in technology conference gift bags*

Additional Marketing Opportunities:

Coffee and Snack Sponsor (day 1 or day 2)	\$300
Lunch Sponsors (day 1 or day 2)	2 @ \$500 (2 sponsors needed)
After-hours Sponsors (day 1 or day 2) (drink tickets & appetizers)	2 @ \$750 (2 sponsors needed)



BarCamp now accepts NuBarter credits for sponsorships. Please email sponsor@bcsrq.com for details.

*Benefit through January 2012